10th International Conference on Software Quality

Hotel Inter-Continental

October 16-18, 2000 • New Orleans, LA

Keynote Speakers
Ed Yourdon
James Bach
Howard Rubin

Invited Speakers
Mark Paulk
Jim Moore
Chuck Engle
Carol Dekkers

Where We’ve Been—Now, Where Are We Going?
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**Who Should Attend?**

- Executives with software responsibility
- Software process engineers
- Senior systems analysts
- Software quality engineers
- Anyone interested in software development/quality

**Why Should YOU Attend?**

- Personalize your educational experience by choosing from multiple conference tracks
- Network with your peers to compare successes and challenges
- Increase your productivity by implementing the tools and techniques presented
- Participate in tutorials that will provide you with new skills to enhance your working processes

**Conference Committee**

- **Rusty Perkins**, Conoco, ASQ 10ICSQ Conference Chair
- **Theresa Hunt**, ECC International Corp., ASQ Software Division Programs Chair
- **Tom Griffin**, Auburn University at Montgomery, ASQ 10ICSQ Conference Proceedings & Web Site Chair
- **Doug Hamilton**, Andersen Consulting, ASQ 10ICSQ Tutorials Chair
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- **Linda Westfall**, The Westfall Team, ASQ 10ICSQ Official Advisor, Software Division Chair

**ASQ Headquarters Staff**

- **Nanci Markenson**, Meeting Planner
- **Lynne Emard-Boswell**, Speaker Coordinator
- **Fran Sievert**, Registration
- **Peter Balistrieri**, Marketing
MONDAY, OCTOBER 16, 2000

Conference Tutorials

7:00 a.m. - 3:00 p.m.  Tutorial Registration
7:00 a.m. - 8:00 a.m.  Continental Breakfast

8:00 a.m. - 5:00 p.m.

T1  Full-Day AM
21 Ways to Test That Requirements Are Right
Robin Goldsmith, Go Pro Management

T2  Quality Through Metrics—Metrics for Planning, Controlling, and Improving Software
Rob Schaaf, Software Management Corp.

8:00 a.m. - noon

T3  Half-Day AM
Quality Assurance in Incremental Systems Development and Maintenance Projects
Tom Gilchrist, The Boeing Company

T4  Making the CMM Work: Streamlining the CMM for Today’s Projects and Organizations
William J. Deibler II & Robert C. Bamford, Software Systems Quality Consulting

T5  Meeting Tight Schedules Through Cycle Time Improvement
Neil Potter, The Process Group

T6  How to Prepare for Effective Documentation Reviews

1:00 p.m. - 5:00 p.m.

T7  Half-Day PM
Managing the Development of Large Software Systems
Martin Belsky, Software Management Corp.

T8  CMM KPA Workshop: Focus on Software Configuration Management
William J. Deibler II & Robert C. Bamford, Software Systems Quality Consulting

T9  Management’s Role in Achieving Predictable Software Development
Steve Rakitin, Software Quality Consulting

T10  Data Security
Taz Daughtrey, Illuminis
T1 21 Ways to Test That Requirements Are Right
Robin Goldsmith, Go Pro Management

Poorly defined requirements cause up to two-thirds of software errors, yet few organizations know effective methods to assure requirements are accurate and complete. In this interactive full-day tutorial, attendees learn ways to find previously overlooked requirements, increase meaningful customer/user involvement, enhance communication and understanding, and truly test the adequacy of requirements definition.

Tutorial Objectives
- Learn 21 ways to test that business/user requirements are accurate and complete
- Learn how to find previously overlooked problems when they are easiest and least expensive to fix
- Understand how to recognize, communicate, and gain commitment to the importance of adequate requirements
- Learn how to evaluate the levels of quality embodied within the requirements
- Learn testing techniques that enhance customer involvement and communication with management
- Understand how to allocate testing resources economically

T2 Quality Through Metrics—Metrics for Planning, Controlling, and Improving Software
Rob Schaaf, Software Management Corp.

This full-day tutorial is a combination of lecture and group exercises covering concepts and practices of metrics including metrics for the size of software development, quality of software, productivity, schedule predictability, domain-specific progress metrics, software planning, project controls, and improvements.

Tutorial Objectives
- Learn where to start Monday morning with a simple metrics program and how to gain the commitment of all stakeholders in the program
- Understand the general concepts of metrics and be able to adjust the concepts to the particulars of an organization and projects
- Learn how to set the objectives of the metrics program and to pick from a small set of versatile metrics
- Learn how to use metrics in project management and software improvement activities, for gains in software quality and timeliness
- Understand how to avoid common barriers in metrics usage and be able to address issues as they arise in the course of the metrics program

T3 Quality Assurance in Incremental Systems Development and Maintenance Projects
Tom Gilchrist, The Boeing Company

Improving the quality of development projects that use an incremental development life cycle is sometimes difficult. This half-day tutorial will help project managers, project leads, and quality assurance managers understand how to tailor quality assurance and quality control tools and techniques to effectively measure and improve processes.

Tutorial Objectives
- Understand how incremental systems development and maintenance project life cycles work
- Understand deployment techniques
- Understand how to insert quality assurance and metrics activities in projects already in progress

T4 Making the CMM Work: Streamlining the CMM for Today’s Projects and Organizations
William J. Deibler II & Robert C. Bamford, Software Systems Quality Consulting

Because of the large project focus, the practices described in the CMM can appear to be inapplicable or burdensome and bureaucratic to small, internal, or commercial development organizations. This half-day tutorial will focus on identifying and leveraging the strengths of the CMM to improve software development practices in your company.

Tutorial Objectives
- Learn how to implement a realistic and useful strategy for deploying software development practices
- Understand how to simplify the CMM to support appropriate, effective, flexible software development processes for any size organization
- Learn how to resolve discrepancies between the guidance in the CMM and the needs of small, commercial, and internal software development projects and organizations
- Learn how to identify and prioritize elements of advanced levels that should be considered by every organization

T5 Meeting Tight Schedules Through Cycle Time Improvement
Neil Potter, The Process Group

Short-term solutions to meet a tight schedule include skimping on quality, adding more staff, and having people work overtime. They sometimes work, but do nothing to head off the next schedule crisis. This half-day tutorial will show how to shorten schedules permanently by attacking the root causes of cycle time problems.

Tutorial Objectives
- Learn basic facts about cycle time improvement
- Understand why cycle time reduction is important
- Learn how to identify and address problems
- Learn how to reduce process complexity
- Learn how to reduce work in process
T6 How to Prepare for Effective Documentation Reviews

Errors found during system level testing can be as much as 90 times more expensive to fix than if uncovered during the document analysis and creation process. Studies have shown that document reviews at the requirements, analysis, and design phases of the software life cycle can uncover as many as 80% of the defects within the system. This half-day tutorial will introduce techniques to prepare for software documentation reviews.

Tutorial Objectives
- Understand the document review process and how and where it fits into the software life cycle
- Learn team member review preparation techniques
- Learn an effective meeting process for conducting a software document review
- Acquire skills and techniques for immediate application to your current project

T7 Managing the Development of Large Software Systems
Martin Belsky, Software Management Corp.

Correct application of software engineering concepts is an enabler allowing for delivery of on time, high quality software. This half-day tutorial will converge a number of software engineering concepts fundamental to managing the development of large software systems.

Tutorial Objectives
- Understand the V-Model as a disciplined approach to development that integrates requirements, design, coding, and testing
- Understand characteristics of a good set of requirements
- Understand structured testing
- Learn how to manage changes in requirements or design
- Learn how to implement the V-Model concepts

T8 CMM KPA Workshop: Focus on Software Configuration Management
William J. Deibler II & Robert C. Bamford, Software Systems Quality Consulting

This half-day tutorial prepares participants to identify methods and implement software configuration management (SCM) in ways that go beyond compliance to enhance the effectiveness of software development organizations and to produce business benefit. Exercises, case studies, and examples introduce numerous, practical ways in which SCM can be successfully implemented both for large projects and in dynamic small team environments.

Tutorial Objectives
- Learn how to interpret and implement the SCM best practices contained in the SEI CMM
- Understand how to create scalable, phased SCM policies and procedures that support and ensure the ongoing integrity of baselines
- Learn how to coordinate SCM with the implementation of other Level 2 and Level 3 Key Process Areas (KPAs)
- Understand how to make significant decisions about nomenclature and tools, about which the CMM offers no advice
- Learn how to address the unique organizational issues surrounding SCM in large organizations and in small, quick turn around teams projects already in progress

T9 Management’s Role in Achieving Predictable Software Development
Steve Rakitin, Software Quality Consulting

For many companies, the demand for software products frequently exceeds their capability to deliver. This half-day tutorial will provide proven techniques that can be used to help organizations become more predictable, help an organization manage commitments more effectively, and balance issues of time-to-market vs. quality.

Tutorial Objectives
- Understand a predictable software development process
- Understand the economics of software development
- Learn how to balance quality, features, and schedule
- Understand the relationship between people, process and product
- Understand management’s role in achieving predictability

T10 Data Security
Taz Daughtrey, Illuminis

Individuals are increasingly demanding accountability about personal information confidentiality, storage, retrieval, privacy, access, disclosure, and use. This half-day tutorial will identify basic system security practices relating to sensitive personal information.

Tutorial Objectives
- Understand security exposures
- Understand organizational security policies
- Learn procedures, physical safeguards, and technical security services to guard data integrity, confidentiality, and availability
- Learn technical security mechanisms
TUESDAY, OCTOBER 17, 2000
Conference Agenda

7:00 a.m. - 5:00 p.m.  Registration
7:00 a.m. - 8:30 a.m.  Continental Breakfast
8:30 a.m. - 8:45 a.m.  Opening Remarks
   Rusty Perkins, ASQ I0ICSQ Conference Chair
   Linda Westfall, ASQ Software Division Chair
8:45 a.m. - 10:00 a.m. KEYNOTE ADDRESS
   Ed Yourdon, chairman, Cutter Consortium
10:00 a.m. - 10:30 a.m. Refreshment Break
10:30 a.m. - noon Concurrent Sessions (see schedule below)

Noon - 1:30 p.m.  Lunch

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SESSION A
Identifying and Characterizing Problem Prone Modules in Telecommunications Software Systems
Jeff Tian & Anthony Nguyen

Guerrilla SQA & Metrics: Conquering the Land at a Time While Leaving the Developers Alone
Scott Duncan

SESSION B
Automating the Software Supplier Management Process—A Practical Approach
Israel Rose

Software CMM Implementation at a Global Corporation
Ron Weidemann

SESSION C
Closing the Loop
Stephen J. Daly

A Case Study in Software Performance Measurement Using Monte Carlo Simulation & Experimental Design
Tom Griffin

SESSION D
From the Many to the One—Finding A Path to Standardization
John Horch

ISO and CMM: Their Differences and One Company's Attempt to Climb Both Mountains
Salvatore Mamone

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Continued on following page...
TUESDAY, OCTOBER 17, 2000 (cont.)
Conference Agenda

1:30 p.m. - 3:00 p.m. Concurrent Sessions/Invited Speaker (see schedule below)

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<td>SESSION E</td>
<td>Practical Applications of SPC</td>
<td>Edward F. Weller</td>
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<td></td>
<td>A Software Quality Metric for Proactive Quality Improvement</td>
<td>Lisa Bergen Ohm</td>
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<td>SESSION F</td>
<td>A Goal-Problem Approach for Scoping A Software Process Improvement Program</td>
<td>Neil Potter &amp; Mary Sakry</td>
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<td></td>
<td>Writing, Evaluating, and Managing System Requirements: Black Art or Hard Science?</td>
<td>Albert M. Gallo &amp; Linda Rosenberg</td>
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<td>SESSION G</td>
<td>Injecting Test Process Into Software Engineering Cycle</td>
<td>Heesun Park</td>
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<td>Optimizing Software Inspection Rates and Package Sizes by Minimizing Total Quality Costs</td>
<td>Charles W. Bradshaw</td>
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<td>SESSION H</td>
<td>INVITED SPEAKER</td>
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<td></td>
<td>Software Quality in the SWEBOK</td>
<td>Jim Moore</td>
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3:00 p.m. - 3:30 p.m. Refreshment Break
3:30 p.m. - 5:00 p.m. Concurrent Sessions/Invited Speaker (see schedule below)

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<td>SESSION I</td>
<td>Developing a Survey of Customer Expectations, Developer Opinions, and Management Goals for Quality in Software Products</td>
<td>How Developers, Marketers, and Program Managers Prioritize Software Quality Goals</td>
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<td>Dave Miller</td>
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<td>SESSION J</td>
<td>Risk Management</td>
<td>Michael Stanleigh</td>
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<td>SESSION K</td>
<td>Questions to Ask Before Writing a Software Test Plan</td>
<td>Howie Dow</td>
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<td>Winning Over the Organization to Testing</td>
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<td>Robin Goldsmith</td>
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<td>SESSION L</td>
<td>INVITED SPEAKER</td>
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<td></td>
<td>Applying SPC to the Personal Software Process</td>
<td>Mark Paulk</td>
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<td>8:30 a.m. - 10:00 a.m.</td>
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<td>James Bach, owner, principal consultant, Satisfice, Inc.</td>
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<tr>
<td>10:00 a.m. - 10:30 a.m.</td>
<td>Refreshment Break</td>
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<tr>
<td>10:30 a.m. - noon</td>
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<td>Noon - 1:30 p.m.</td>
<td>Lunch</td>
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<td>3:00 p.m. - 3:30 p.m.</td>
<td>Refreshment Break</td>
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<tr>
<td>3:30 p.m. - 5:00 p.m.</td>
<td><strong>CLOSING KEYNOTE ADDRESS</strong></td>
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<td>Howard Rubin, CEO, Rubin Systems, Chair of the Dept. of Computer Science, Hunter College of the City, University of New York</td>
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## SESSION M
Software Quality for E-Commerce
Robert McKeeman

Ensuring Quality in E-Commerce Projects
Kent Lacy

## SESSION N
Keeping Your Project Out of the Mud
Neil Potter & Mary Sakry

Managing Schedules Using SPC
Ivan Handojo

## SESSION O
Process Audit: For Project Improvement, Not Punishment
Denise Wynne and Penny Manners

ISO 9001 & the CMM Together: In-the-Large & In-the-Small
Scott P. Duncan

## SESSION P
**INVITED SPEAKER**

Unleash The Power to Improve
Carol Dekkers

## SESSION Q
Monte-Carlo N-Particle System
Gregg Giesler

Internet Time; Internet Quality
Taz Daughtrey

## SESSION R
Continuous vs. Staged Models? Is There a Winner?
William J. Deibler II

## SESSION S
Experiences Conducting Integrated Capability Model Appraisals
Barbara K. Hilden

SSQA Software Engineering Maturity Assessments Drive Quality Improvements at High-Tech Software Company
Giora Ben-Yaacov, Larry Bjork, and Ed Stone

## SESSION T
**INVITED SPEAKER**

Software Quality, Leprechauns, and Other Myths & Legends
Chuck Engle
Software Metrics (#00539C)
October 19-20, 2000
(Class Max: 24) (Day 1: 8:00am - 4:30pm / Day 2: 8:00am - 3:30pm)

Most every project in business or government today has software at the core of its documentation, development, and maintenance. As a result, the role of the quality professional in understanding and evaluating these programs for effectiveness is becoming ever more critical. Software Metrics provides attendees the tools and practice to be able to use quantitative data in the evaluation of software projects. You'll apply all key concepts in hands-on exercises during the course.

Who Should Attend
Software quality engineers, software process engineers, software quality specialists, quality engineers.

Benefits
- List the metrics Do's and Don'ts
- Identify relevant industry initiatives
- Define and implement a measurement program
- Identify what to measure
- Interpret and communicate the results
- Create a corrective-action plan

Highlights
- Examine how a software metric is determined
- Analyze actual case studies of software metrics in use

Instructor: Claire Lohr, president, Lohr Systems

Course Fee: ASQ Members $1145 / Nonmembers $1245

CEUs and ASQ RUs: 1.25

The Project Management Process (#00538C)
October 19-20, 2000
(Class Max: 24) (Day 1 & Day 2: 8:30am - 5:00pm)

This highly participative three-day workshop involves participants working through a case as a project team. Project teams will learn and practice the skills of management. The structure has been proven to ensure attendees' learning about project management and offering the opportunity to practice these new skills by applying them to an actual project. Students will understand the requirements for managing the successful completion of a project from inception to closure.

Who Should Attend
Team leaders, ISO project coordinators, quality engineers, managers, supervisors, and anyone who needs to make sure a project gets done on time and on budget.

Benefits
- Learn the tools necessary to manage a project from beginning to end
- Create roles and responsibilities for the project team
- Realize the roles and responsibilities of the project manager and sponsor
- Identify project stakeholders and maintain customer and quality focus
- Master developing the project scope statement and work breakdown structure including resource identification, timelines, and dependencies
- Create a workable, useful budget
- Learn how to manage multiple projects
- Identify risks and develop contingency plans
- Manage the change process within projects
- Communicate effectively with all team members and project stakeholders

Highlights
- Learn how the language and processes of quality management link to project management
- Involve senior management in supporting a project management environment
- Understand the role of project management software in the ongoing management of the project
- Identify milestones and manage these critical dates through the project's life
- Understand how to successfully close a project and develop a transition plan

Instructor: Michael Stanleigh, president, Business Improvement Architects

Course Fee: Special 2-day price!
ASQ Members $1145/Nonmembers $1245

CEUs and ASQ RUs: 1.4

Save NOW on the Software Quality Professional Journal!

Conference attendees, you can save $10.00 off the regular price of the Software Quality Professional when you include the subscription on your conference registration form.

Software Quality Professional is a peer-reviewed, quarterly journal whose scope is defined by the Body of Knowledge for ASQ's Certified Software Quality Engineer, but the content will also prove useful to a wide range of technical and managerial personnel. SQP has made it easy to find topics pertinent to becoming certified. SQP will provide you with an understanding of software quality practices that have been proven effective in a wide range of industries, applications, and organizational settings.

To subscribe, be sure to check off SQP on the conference registration form or visit the conference Web site at: https://secure.asq.org/sqpsub_conf.html

Visit SQP's Web site at http://sqp.asq.org to preview select contents from the current issue.
GENERAL INFORMATION

What Is the American Society for Quality?
Founded in 1946, the American Society for Quality (ASQ) provides a variety of professional, educational, and informational programs reflecting the changing needs of business and industry. Headquartered in Milwaukee, WI, USA, ASQ has been the leading quality improvement organization in the United States for more than 50 years. The Society is composed of more than 121,000 individual members and 1,000 corporate members worldwide.

ASQ’s vision is to be the world’s recognized champion and leading authority on all issues related to quality. The mission of ASQ is to advance individual and organizational performance excellence worldwide by providing opportunities for learning, quality improvement, and knowledge exchange.

ASQ’s Software Division
ASQ’s Software Division is composed of more than 5,000 members and includes software quality professionals and software engineers interested in applying quality principles to the field of software development. The mission of the Software Division is to improve the ability of individuals and organizations to satisfy their customers with quality software products and services through education, communication, research, outreach, and professional development.

Our Guarantee
Your satisfaction is our goal. If you are not completely satisfied with the content of the 10th International Conference on Software Quality, we will gladly apply your conference fees to the 11th International Conference on Software Quality. Requests must be received by November 6, 2000. Your feedback is valuable and essential to continuous improvement of ASQ’s educational programs. If you have any questions or concerns, please call ASQ at 800-248-1946 or 414-272-8575 and ask for the Education Services Department.

Substitutions and Cancellations
We understand that occasionally things happen that prevent you from attending a program for which you have registered. If you find that you cannot attend the 10th International Conference on Software Quality, here’s what you can do:

1. Send a substitute. Substitutions can be made at any time—even on site at the conference.
2. If you cannot send a substitute, we will be happy to transfer your conference fees to the 11th International Conference on Software Quality.*
3. If you just want your money back, we will gladly refund your entire conference registration fee.*

*Note: Requests for cancellations and conference transfers received on or before October 2, 2000, will receive a full refund/transfer. Requests received between October 3-11, 2000, will incur a $100 processing fee. No requests will be accepted after October 11, 2000. To arrange for any changes, simply call ASQ at 800-248-1946 or 414-272-8575, or mail/fax your request to ASQ, Education Services Department, P.O. Box 3005, Milwaukee, WI 53201-3005, fax 414-272-1734.

Airline Discounts
United Airlines is offering special rates that allow a 5% discount off United’s published round-trip fares to the 10th International Conference on Software Quality in New Orleans, LA, from within the United States, Canada, and Puerto Rico (a 10% discount is offered on unrestricted fares). By purchasing your ticket at 60 days prior to departure, you can receive an additional 5% bonus discount.

Special guaranteed round-trip zone fares that do not require a Saturday night stay are also available. A 7-day advance purchase is required for zone fares. These tickets are refundable less an administrative fee.

Valid dates of travel are October 13-21, 2000.

To take advantage of these discounts and obtain reservations, please call:
1. OLSON TRAVEL SERVICE at 800-847-5921 or 262-784-1060 from 9:00 a.m. -6:30 p.m. ET Monday through Friday. Ask for Dawn Anderson or Nancy Jebavy and identify yourself as a Tenth International Conference on Software Quality Attendee.
2. United Airlines at 800-521-4041 from 7:00 a.m. - midnight, daily. Refer to TOUR CODE: 546LV.

Hotel Information
There is a block of rooms being held at the Hotel Inter-Continental, 444 St. Charles Avenue, New Orleans, LA 70130, for attendees of the 10th International Conference on Software Quality. To make reservations, contact the hotel directly at 504-525-5566 or fax to 504-523-7310. Be sure to mention that you are an attendee of the 10th International Conference on Software Quality to get the special rate. The conference rate is good through September 8, 2000.

Rate: $169 single/double

Car Rental Discounts
Avis is offering discounts on automobile rentals for conference attendees. To make you reservations, please call Olson Travel Service at 800-847-5921 or 414-784-1060; or Avis reservations at 800-331-1600 and refer to ID NUMBER: D150060.

Special Needs
Do you have any special needs or dietary restrictions that we can address to make your participation more enjoyable? Please call, write, or fax ASQ’s Education Services Department at P.O. Box 3005, Milwaukee,WI 53201-3005, phone 800-248-1946 or 414-272-8575, fax 414-272-1734.
MAIL: Fill out the registration form and mail to: ASQ Education Services Department/TP, P.O. Box 3005, Milwaukee, WI 53201-3005

CALL: Dial ASQ at 800-248-1946 or 414-272-8575 and have your credit card ready. To speed registration, complete this form before calling.

FAX: Fax your completed registration form with credit card number (MC/VISA/AMEX only) to ASQ Education Services Department/TP at 414-272-1374

ONLINE: Complete the online registration form including credit card information on ASQ’s Web site: https://secure.asq.org/softwareereg.html

IMPORTANT! To speed registration, write the priority code located above your name on the mail panel of this brochure in the boxes above. Thank you!

(Please print clearly)

ASQ member number or customer number:

Name: ____________________________ __________________________

(last) (first) (mid init)

Company: __________________________

Title: __________________________

Address: _________________________________________________________ Apt./Ste. ___________

City: __________________________

State/Province: __________________________

Country: __________________________

E-mail: __________________________

Phone: __________________________

Fax: __________________________

PAYMENT INFORMATION

Advance registration must be accompanied by payment in full (U.S. currency) for all desired activities. No purchase orders will be accepted. All phone registrations, e-mails, or faxes MUST include the number of a major credit card that will be charged for the registration fees (MC/VISA/AMEX accepted). Do not follow up phone, e-mail, or fax registrations with a mail-in registration. All registrants (whether phone, e-mail, faxed, or mailed) will be confirmed by mail with a receipt and a confirmation letter.

☐ Check Enclosed  ☐ Check Number:

Credit card number: __________________________

Expiration date: __________________________

Signature: __________________________

Name of cardholder (please print): __________________________

Cardholder address (if different than above): __________________________

City: __________________________

State: __________________________

Zip/Postal Code: __________________________

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Zip/Postal Code: __________________________

Conference Registration

Attendees may receive 1 RU (recertification unit) credit per hour of attendance. Attendee’s registration acknowledgment or name badge and conference outline will provide adequate documentation for ASQ recertification.

Conference Only (Tuesday, Oct. 17 & Wednesday, Oct. 18, 2000) Registration includes admission to all concurrent sessions, two continental breakfasts, two lunches, and a copy of the conference proceedings.

(Please check one)

☐ Before September 1, 2000 (CW0100) $700

☐ ASQ Software Division Member (CW0100) $650

Preconference Tutorial Selection

Please circle the tutorial(s) you plan to attend. NOTE: you must register for the tutorials that you plan to attend.

Monday, October 16, 2000

8:00 a.m. - 5:00 p.m. (Full-day) $395 each

T1 ☐  T2 ☐  T3 ☐  T4 ☐  T5 ☐  T6 ☐  T7 ☐  T8 ☐  T9 ☐  T10 ☐

Special! Take 2 half-day tutorials at $395!

Concurrent Session Selection

Please circle the concurrent session(s) you plan to attend. NOTE: you are not bound by these choices.

Tuesday, October 17, 2000 (choose one selection per time block)

10:30 a.m. - noon

A ☐  B ☐  C ☐  D ☐

1:30 p.m. - 2:00 p.m.

E ☐  F ☐  G ☐  H ☐

3:30 p.m. - 5:00 p.m.

I ☐  J ☐  K ☐  L ☐

Wednesday, October 18, 2000 (choose one selection per time block)

10:30 a.m. - noon

M ☐  N ☐  O ☐  P ☐

1:30 p.m. - 3:00 p.m.

Q ☐  R ☐  S ☐  T ☐

Post-Conference Course Registration

Software Metrics (#00539C)

October 19-20, 2000

☐ ASQ Member ($1145) ☐ Nonmember ($1245)

The Project Management Process (#00538C)

October 19-20, 2000

☐ ASQ Member ($1145) ☐ Nonmember ($1245)

GRAND TOTAL: $
Presented by:
American Society for Quality
Software Division

10th International Conference on Software Quality

October 16-18 Hotel Inter-Continental New Orleans, LA

Keynote Speakers
Ed Yourdon
James Bach
Howard Rubin

Invited Speakers
Mark Paulk
Jim Moore
Chuck Engle
Carol Dekkers

Get the most up-to-date info on the new Software Division Web site at:
http://www.asq-software.org

ATTENTION:
Software Engineers
Managers
Systems Analysts
Software Quality Engineers

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